



Facing Today's Talent Challenges

To meet today's challenges, companies world-wide are searching for ways to do more with less. While many strategies offer streamlined processes and ways to add value, the biggest opportunities to meet this challenge lie within the talent themselves and are critical to future success:

- Finding the right talent
- Retaining your top performers
- Ensuring your best employees have the opportunity to thrive

Managing talent can be tough, but it doesn't have to be. The key is to understand the current needs of the organization and what each unique individual brings to the job to help you make tough talent decisions.

While education, experience and intelligence are important, you simply cannot uncover the true picture of human talent without a total person analysis that includes an assessment of behaviors, values and personal skills. Together, these areas present a more in-depth approach to truly understanding an individual's unique characteristics and how they apply to performance on the job.

Implement Effective Selection with a Total Person Analysis

Today, companies with hiring challenges are not alone. Just recently, over 150 businesses showed up at a job fair sponsored by Jobing.com, a major job board agency. Over 14,000 people attended, but not a single hire was made that day, according to national news reports.

According to national news reports,
Over 14,000 Job Seekers attended a Job Fair where more than **150 Business** were seeking candidates.
Not a Single Hire Was Made.



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As companies world-wide are in a crunch to hire for key positions, job seekers continue to flood the talent pool. This creates a challenge for screening and selection because non-qualified applicants are pouring in, and the typical process in place can't keep up, delaying the hiring process.

Most companies have a screening process for selection, but does it include a true analysis of talent? Beyond experience and education, a truly effective screening and selection process look at all the innate traits we possess, like behaviors, motivators and personal talents and skills. Without this essential component, you could be wasting time, energy and resources sifting through applications, comparing unimportant employment details and making tough talent decisions with little support.

Face Your Business Challenges with a Total Person Analysis...
Implement Research-Based Assessment Solutions Today!

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